

DIGITAL HORIZONS: BRIDGING INNOVATIONS FOR SUSTAINABLE TOMORROW

Agenda

07

October

Opening

19:00
Megerian Carpet
Armenia

07 OCTOBER

08

October

Armenia Marriott
Hotel Yerevan

09:30-10:00 **Registration And Welcome Coffee**

Welcome Speech And Opening

10:00-10:10

10:10-10:20 **Robert Bodenstein**

10:20-10:30 **Naira Margaryan**

10:30-11:30 Keynote Speech 1:

David Yang

AI Agents And Humanoid Robots:

A New Race On Planet Earth.

11:30-12:00 **Coffee Break**

12:00-13:30 Panel Discussion 1:

Future Workforce Dynamics

13:30-14:30 Keynote Speech 2:

Joseph Wosniak

*Traceability And Digitalization: The Future
Of Compliance, Sustainability, And Due
Diligence In Business"*

14:30-15:30 **Lunch Break**

15:30-17:00 Panel Discussion 2:

Transforming Industries With AI

17:00-17:10 **Closure**

Master Classes

Armenia Marriott
Hotel Yerevan

12:00-13:30 Master Class 3:

Design Thinking In Digital Transformation

Master Class 4:

Marketing Strategies In The Digital Age

13:30-14:30 Master Class 5:

Ralph Yirikyan

*The Intersection Of Technology And
Sustainability*

Master Class 6:

Olga Semyonova

Steps To Digital Transformation

14:30-15:30 **Lunch Break**

13:30-14:30 Master Class 7:

Joseph Wosniak

*Navigating Your Sustainability Journey :
Unlocking The Power Of ITC's Standards Map*

Master Class 8:

Alexander Atanesov

*Sustainable Event Management In Real
Practice Using ISO 20121:2024*

09

October

Armenia Marriott
Hotel Yerevan

09:30-10:00 **Welcome Coffee**

10:00-11:00 Keynote Speech 3:

Lars Sudmann

*Innovation That Sticks – Practical Tools
For Driving Digitalization*

11:00-12:00 Panel Discussion 4:

ESG Consultancy For Businesses

12:00-12:30 **Coffee Break**

12:30-13:30 Keynote Speech 4:

Leonid Kirakosyan, Naira Margaryan

Digital Transformation- Interview

13:30-14:30 Panel Discussion 5:

Navigating Digital Business Landscapes

14:30-15:30 **Lunch Break**

15:30 - 16:10 Keynote Speech 5:

Sustainability Strategy

16:10-16:30 **Robert Bodenstein**

*Presentation: "Implementing Sustainability In
Business: Approaches, Methodologies And
The Role Of Management Consultants"*

16:30-17:30 Keynote Speech:

Robert Bodenstein

*Closure And Announcement Of The
Next Destination*

Master Classes

Armenia Marriott
Hotel Yerevan

12:00-13:30 Master Class 19:

Joe Fukuyama

Sustainable Product Life Cycle

Master Class 25:

Crisis Management In The Digital Age

13:30-14:30 Master Class 21:

Lars Sudman

*Rapid Strategy Creation: Key To Driving
Sustainability & Digitalization In Organizations*

Master Class 22:

Enhancing Customer Engagement

14:30-15:30 **Lunch Break**

15:30-16:30 Master Class 27:

Sustainable Investment Strategies

Master Class 28:

Wesley Paterson

Productivity & Performance Hacks

Constantinus Award & Gala Dinner

19:00
Livingston Restaurant
Yerevan

09 OCTOBER

The Institute of Management Consulting (IMC) is thrilled to welcome you to the

International CMC Conference in Yerevan, Armenia!



INTERNATIONAL
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