07 OCTOBER

CMC CONFERENCE

08 OCTOBER

Welcome Speech And Openning

10:00-10:10 10:10-10:20 **Robert Bodenstein**

10:20-10:30 Naira Margaryan 10:30-11:30 Keynote Speech 1:

David Yang Al Agents And HumanoidRobots:

Coffee Break 11:30-12:00

12:00-13:30 Panel Discussion 1:

Future Workforce Dynamics

A New Race On Planet Earth.

13:30-14:30 Keynote Speech 2: Joseph Wosniak Traceability And Digitalization: The Future

Diligence In Business" **Lunch Break** 14:30-15:30

Master Classes

Panel Discussion 2: Transforming Industries With Al

Of Compliance, Sustainability, And Due

17:00-17:10 Closure

15:30-17:00

Master Class 3: 12:00-13:30

> Design Thinking In Digital Transformation Master Class 4:

Armenia Marriott

Hotel Yerevan

Marketing Strategies In The Digital Age

13:30-14:30 Master Class 5: Ralph Yirikyan

Sustainability Master Class 6:

14:30-15:30

13:30-14:30

09

The Intersection Of Technology And

Steps To Digital Transformation **Lunch Break**

Olga Semyonova

Master Class 7:

Joseph Wosniak Navigating Your Sustainability Journey: Unlocking The Power Of ITC's Standards Map

Master Class 8: **Alexander Atanesov**

Sustainable Event Management In Real Practice Using ISO 20121:2024

Innovation That Sticks - Practical Tools

ESG Consultancy For Businesses



For Driving Digitalization 11:00-12:00 Panel Discussion 4:

Coffee Break 12:00-12:30 12:30-13:30 Keynote Speech 4:

Leonid Kirakosyan, Naira Margaryan Digital Transformation- Interview

Lars Sudmann

Panel Discussion 5: 13:30-14:30 Navigating Digital Business Landscapes

14:30-15:30 **Lunch Break**

15:30 - 16:10 Keynote Speech 5: Sustainability Strategy

Robert Bodenstein

Keynote Speech:

Master Classes

Business: Approaches, Methodologies And The Role Of Management Consultants"

16:10-16:30

16:30-17:30

13:30-14:30

14:30-15:30

15:30-16:30

Robert Bodenstein Closure And Announcement Of The **Next Destination**

Armenia Marriott

Hotel Yerevan

Presentation: "Implementing Sustainability In

09 OCTOBER

Master Class 19: 12:00-13:30 Joe Fukuyama Sustainable Product Life Cycle Master Class 25: Crisis Management In The Digital Age

> Master Class 21: **Lars Sudman**

Rapid Strategy Creation: Key To Driving

Sustainability & Digitalization In Organizations

Master Class 22: Enhancing Customer Engagement

Master Class 28:

Lunch Break

Master Class 27:

Sustainable Investment Strategies

Wesley Paterson Productivity & Performance Hacks

Constantinus Alward Gala Vinner

19:00 **Livingston Restaurant** Yerevan

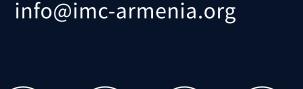


The Institute of Management Consulting (IMC) is thrilled to welcome you to the

International CMC Conference in Yerevan, Armenia!









www.icmci2024armenia.org