



CMC - GLOBAL

ICMCI Strategy

Action Programme for 2030

Our strategy is designed to translate our vision and mission into actionable goals, structured around three core pillars. Each pillar encompasses specific aspirations, with defined measurements, targets, timeframes, and initiatives to ensure progress and accountability.

Background

We established our Vision and Mission as part of our strategic positioning efforts in 2018 and the V and M Statements below were articulated in our strategic plan for 2018-21.

Vision: To be a leader in the development of management consulting as a global profession that drives social and economic success.

Mission: Build the profile, recognition, and influence of the profession, and its practitioners, globally.

We developed our positioning further by establishing the three pillars of our strategy during a board meeting in June 2022. These pillars are:

1. **Ethics and Standards:** Focusing on the ICMCI Standards – the ISO 20700:2017 Standard, Competence Framework and Code of Conduct.
2. **Knowledge Development and Sharing:** Enhancing knowledge sharing and creating content for management consultants and clients.
3. **Representation:** Supporting ICMCI as the voice of the profession and building trusted relationships with stakeholders.

At a board strategy meeting in March 2024 we developed our actionable goals in the form of thirteen aspirations for 2030. These aspirations are designed to guide the organisation's strategic direction and align with the three pillars.

By focusing on these strategic pillars and aspirations, we aim to elevate the management consulting profession, ensuring it remains a key driver of social and economic success globally.

The thirteen aspirations are shown in the table on the next page aligned with the three strategy pillars. Examples of possible initiatives are given as action plans to achieve the aspirations but you are invited to add more in three categories:

- Actions to be taken at the centre by ICMCI
- Actions to be taken by member Institutes
- Actions to be taken by individual consultants



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Strategy Pillar	Aspiration	Examples of possible initiatives		Smart Objectives	
		Short Term	Long Term	Measure	Target
Ethics & Standards	Developing steps toward regulation/self-regulation	Promote concept of alliance to form CMC -based regulatory system with all stakeholders			
	Enhancing the visibility and value proposition of CMC	Deliver promotion campaigns and develop marketing of Competence Framework			
Knowledge Development & Sharing	Available in 80% of world countries	Services Inc to approach consultants internationally			
	Internationally recognised methodology to implement and report SDGs and Social Responsibility	Set up ICMCI SDG-related Strategy and methodology to be presented at Conference			
	Enabling ICMCI Academy in global relevant training courses	Develop business plan			
	Recognised in the management consulting ecosystem as the advocacy voice of the profession through effective and well-resourced communication	Establish Agile approach for Hubs			
	Achieve a joined-up community with a culture of belonging and commitment	Identify and employ effective communication methods			



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Strategy Pillar	Aspiration	Examples of possible initiatives		Smart Objectives	
		Short Term	Long Term	Measure	Target
Representation	Build a strong relationship with the consulting industry	Start liaison with major consulting companies			
	Recognised by a sufficient number of industries/ organisations/governments	Start liaison with stakeholders in the profession			
	Expanding IQA to accredit other certification bodies	Formal 17011 Accreditation through IAF and Establish certification schemes such as UNIDO			
	Having ICMCI Services Inc. operating and contributing a significant impact to ICMCI revenue	Promote and sell services via Services Inc.			
	Elevate ICMCI income by implementing a donor-related strategy	Identify potential donor organisations, identify gaps			
	Having a portfolio of sustainable robust revenue streams	Investigate all possible ways of obtaining income			

Presented at the ICMCI Annual Meeting of October 2024