

# DIGITAL HORIZONS: BRIDGING INNOVATIONS FOR SUSTAINABLE TOMORROW

## International CMC Conference and ICMCI Annual Meeting

### Digital Horizons: Innovations for a Sustainable Tomorrow

October 7-11, 2024  
Armenia Marriott Hotel Yerevan, Armenia

The International CMC Conference is an annual event and is considered the preeminent conference for **Management Consultants worldwide**. Through this conference, ICMCI aims to network with top consultants across countries and regions, dispersing knowledge of **leading consulting practices and concepts globally**.

The International CMC Conference is an annual convergence of leading Management Consultants, fostering an environment for rich knowledge exchange, networking, and professional growth.

The 2024 conference will focus on key areas such as:

- Consulting,
- Digitalization,
- Environment & Sustainability,
- Business Environment.

### The International CMC Conference 2024

The Conference event agenda offers a variety of master class sessions, workshops, and networking opportunities centered around the main tagline "Digital Horizons: Innovations for a Sustainable Tomorrow". Numerous presentations and breakout sessions will be led by renowned thought leaders and exemplary consulting practitioners from around the globe.

- **Welcome Reception:** October 7 at Megerian Carpet Museum Restaurant.
- **International CMC Conference:** "Digital horizons: bridging innovations for sustainable tomorrow" on October 8-9, featuring parallel master class sessions, B2B meetings, and prestigious international speakers.
- **Constantinus International Award and Gala Dinner:** October 9 at Livingston Premium Restaurant, promoting excellence in consulting services worldwide.
- **Annual Meeting of Delegates:** October 10-11

[www.icmci2024armenia.org](http://www.icmci2024armenia.org)

### Target

The conference is open to Management Consultants from all sub-specialties, Business leaders from all over the world, accredited Consulting practitioners and companies, including newcomers, students aspiring to join the profession, individual CMCs seeking to advance their professional development.

### Tickets

International CMC Conference 2024 tickets are available here:

<https://icmci2024armenia.org/registration/>

### Branding Concept

The International CMC Conference 2024 branding concept is meticulously designed to reflect the essence of Armenia, the host country, and the event's theme. The concept is built around specific colors and symbols that convey the core values and focus areas of the conference.

- **Pinkish Red:** This color symbolizes the pomegranate, a quintessential symbol of Armenia, representing abundance and prosperity. The choice of pinkish red ties the branding to the rich cultural heritage of the host country.
- **Black Pearl:** This color signifies Digitalization, one of the key focus areas of the conference. Black Pearl represents the advanced, high-tech aspects of digital transformation that the conference aims to explore.
- **Hunter Green:** Reflecting Sustainability and Environmental trends, Hunter Green is integral to the conference's discussions on creating sustainable business practices and innovations for a greener future.

The fingerprint serves as a powerful symbol of the conference's impact. It represents the unique and lasting "footprint" that the event aims to leave on the field of Digital Transformation and Sustainability. The fingerprint embodies the idea of making a distinctive mark on the field of consulting, aligning with the conference's goal of bridging innovations for a sustainable tomorrow.

### Contacts

- <https://imc-armenia.org/>
- <https://www.facebook.com/imc.armenia/>
- <https://www.linkedin.com/in/imcarmenia/>
- <https://x.com/imcarmenia>

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### Ticket options

#### International CMC Conference 2024 Registration is open

#### For International Participants

Date	Event	Price
07 October	Welcome Reception Event	45 EUR
08-09 October	International CMC Conference (in person)	345 EUR
08-09 October	International CMC Conference (online)	88 EUR
09 October	Constantinus International Award and Gala Dinner	135 EUR

#### For ICMCI delegates

Date	Event	Price
10-11 October	ICMCI Annual Meeting (in person)	245 EUR
10-11 October	ICMCI Annual Meeting (Online)	115 EUR

### Bundle pricing advantages

Date	Event	Price
07-09 October	Bundle price (Including Reception, Conference, Gala dinner, 4 Master Classes)	530 EUR
07-11 October	Bundle price (Including Reception, Conference, Gala dinner, Annual Meeting, 4 Master Classes)	780 EUR

### You can also take advantage of group discounts for delegates.

- **10%** discount for groups of 5 delegates.
- **20%** discount for groups of 10 or more participants.

The Institute of Management Consulting (IMC) is thrilled to welcome you to the

**International CMC Conference in Yerevan, Armenia!**

[www.icmci2024armenia.org](http://www.icmci2024armenia.org)