

**CMC - GLOBAL** 

# Bi-Monthly update and open discussion

Robert Bodenstein, CMC Chair



# Euro Hub & AP Hub Meeting

#### **Hubs:**

- Connect Consultants on regional level
- Represent the profession on regional level
- Connect to stake holders on regional level

#### **Business Plan:**

- For 3-5 Years
- Benefit for IMC's
- Required structure to achieve the goals
- Required resources to achieve the goals

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# Megatrend #1 Artificial Intelligence



## ICMCI White Paper: Guide to Artificial Intelligence in Management Consulting

110+ Pages

First ICMCI White Paper

Role model for future topics like sustainability in the 2024 conference

9 contributing authors (including ChatGPT) from inside and outside ICMCI

Task force led by Dwight Mihalicz

Holistic approach considering opportunities and risks for consultants and clients.

Based on the annual conference 2023

Hands on examples and uses cases



### ICMCI White Paper: Guide to Artificial Intelligence in Management Consulting

**SECTION 1: Introduction** 

**SECTION 2: Ethics and Management Consulting** 

SECTION 3: The legal and regulatory aspects of AI (global)

**SECTION 4: Use Cases- AI in action** 

**SECTION 5: Conclusion and summary** 

**SECTION 6: Looking ahead: Recommendations for the future** 

**SECTION 7: Appendices** 



# Megatrend #2 Sustainability



#### 17 Sustainable Development Goals (SDG)





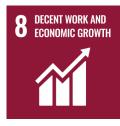






























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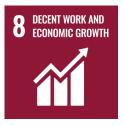
































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- 2. Engaging with global bodies to actively promote international relationships focused on learning and enabling management consultants like ECOSOC, CoNGO, EBRD, ISO and UNIDO.



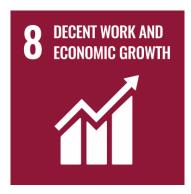
- Working with UNIDO on projects aimed at educating and certifying management consultants to support the UNIDO programs with regard to developing economies especially in ensuring sustainable food production systems and agricultural practices that increase productivity and production that help maintain ecosystems.
- 2. Working with national member institutes on services aimed at educating and certifying national management consultants to support their economy according to a Competence Framework and Code of Conduct that have clauses that publicly declare ICMCI's recognition and support of the United Nations 17 Sustainable Development Goals especially those to do with the world economy.



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- 4. Having an Academic Fellows Community of more than 120 university faculty members to support increasing the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
- 5. Assuring our annual conference "the International CMC Conference" is themed after the SDGs in order to ensure that all our Management Consultants and attendees acquire the knowledge and skills needed to promote sustainable development
- 6. Establishing and maintaining a global platform to connect management consultants with different cultural, political and geographical backgrounds.
- 7. Establishing and maintaining a global platform to connect the new generation of management consultants whom we name our future leaders and are under the age of 35 with different cultural, political and geographical backgrounds.



- 1. Gender equality is enshrined in ICMCI's Consultants' Code of Conduct specifically in the "Responsibility to Society" section.
- 2. ICMCI assures gender equality and women's full and effective participation and equal opportunities for leadership at all levels of decision-making within ICMCI and this is reflected in our governance. Currently the ICMCI board comprise of 5 male and 4 female directors, and our executive office comprise of 2 female executives.
- 3. The same level of participation is reflected on our committees, ICMCI has four regional hubs, and two of those are chaired by women.
- 4. We assure gender equality in our Future Leaders Forum representation which is also chaired by a female.



- ICMCI vision is focused on being a global profession that drives social and economic success. And our
  mission is to build the profile, recognition and influence of the profession and its practitioners globally.
- 2. ICMCI holds an annual general assembly along side our international conference and award, the events are hosted by one of our member institutes around the world in order to provide a country each year the chance to promote itself, its local culture, and products through holding a pre and post events tours.
- 3. Engaging with global bodies to actively promote international relationships focused on learning and enabling management consultants like ECOSOC, CoNGO, EBRD, ISO and UNIDO.
- 4. Engaging with international, regional, and national funding programmes that support MSMEs especially those with access to finance programmes like EBRD.
- 5. Establishing and maintaining a global platform to connect the new generation of management consultants whom we name our future leaders, and are under the age of 35, with different cultural, political and geographical backgrounds and enhance their continued learning capabilities to enhance their employment opportunities.
- 6. Since its inception, ICMCI provided the global community with the first Code of Ethics for the management consulting profession, and since then continues to update it to assure it addresses the evolving business community. The code covers the relationship with clients as well as the relationship within the work environment to assure decent work for all.
- 7. ICMCI annually produces its National Consulting Index (NCI®) to enhance knowledge and conditions to deliver management consulting services at a global level.
- 8. The NCI® supports the national member institutes to understand better the growth opportunities of the sector nationally to provide better support to their members in needed knowledge and capacity building for better use of the opportunities.





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- 2. Providing a globally recognised certification scheme and maintaining the designation's full reciprocity globally.
- 3. Engaging with regional and global bodies to actively promote international standards aimed at regulating the profession of management consulting like CEN and ISO.
- 4. Being an active participant in a leading role in producing the first international standard in a service industry, namely the ISO 20700: 2017 Guidelines for management consultancy services.
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1. ICMCI promotes environmentally sustainable practices within the management consulting industry in its CMC Code of Conduct and has built requirements in its CMC Competence Framework for management consultants to recommend to clients solutions that are compatible with the principles of sustainable development.



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# ICMCI is proud to announce to join the Global Compact of the United Nations.

## CONSTANTINUS INTERNATIONAL AWARD 2024







www.constantinus-international.com





#### **Timeline**

Submission deadline: Midnight on July 22, 2024

Award Ceremony: October 9<sup>th</sup>, 2024 in Yerevan, Armenia





### International Consultancy Day, Annual Meeting and Conference

- ICD: June 6th, 2024, On-Line, Euro Hub
- Annual Meeting of Delegates: October 10<sup>th</sup>- 11<sup>th</sup> 2024 Jerevan, Armenia
- Resolutions, Elections

- Conference: October 8<sup>th</sup> 9<sup>th</sup>, 2024 Yerevan, Armenia
- "Digital Horizons: Bridging Innovations for Sustainable Tomorrow"
- Constantinus International: October 9<sup>th</sup>